

Maine Music Educators Association
The Bulletin ONLINE Magazine
Advertisement Order Form 2011-2012

Contact Person: _____ Email: _____
Company: _____ Phone: _____
Mailing Address: _____ City: _____
State: _____ Zip: _____ Fax: _____
Web Address for link from ad: _____

2011-2012 Advertising Specials:

- \$50 off exhibitor rate at the MMEA Conference May 17 & 19, 2012 at the University of Maine, Orono with paid advertising contract for 3 issues.
- Free 1/3 page ad or \$45 off a single ad in our May Conference Issue with a paid Exhibitor Contract.

Ad Cost for ALL 3 ONLINE Issues

_____ Back Cover 7" x 10" (All 3 Issues) \$460.00 (Please confirm availability)
_____ Inside Back Cover 7" x 10" (All 3 Issues) \$400.00 (Please confirm availability)
_____ Inside Front Cover 7" x 10" (All 3 Issues) \$400.00 (Please confirm availability)
_____ Full Page 7" x 10" (All 3 Issues) \$325.00
_____ Half Page (All 3 Issues) \$175.00
_____ 1/3 Page (All 3 Issues) \$130.00

Ad Cost per Single ONLINE Issue

_____ Back Cover 7" x 10" \$155.00 (Please confirm availability)
_____ Inside Back Cover 7" x 10" \$135.00 (Please confirm availability)
_____ Inside Front Cover 7" x 10" \$135.00 (Please confirm availability)
_____ Full Page 7" x 10" \$110.00
_____ Half Page 3.5" x 10" or 7" x 5.5" \$60.00
_____ 1/3 Page 2.25" x 10" or 3" x 7" \$45.00

Issue in which the ad is to appear:

_____ November 2011 DEADLINE: October 1, 2011
_____ February 2012 DEADLINE: January 1, 2012
_____ May 2012 DEADLINE: April 1, 2012

Advertisement Copy Specifications:

1. Advertisement SHOULD BE SUBMITTED IN ELECTRONIC FORMAT (pdf files preferred). JPG images are also acceptable. The entire ONLINE magazine is in color. Please provide artwork and ads in printer ready copy. (No crop markings or layout images.)
2. Advertisement orders, payment and Ad Copy should be sent by the deadline indicated above to:
Heidi Anderson
1427 High St., Bath, ME 04530
editor@mainemmea.org
3. Payment may be made by check. Please make all checks payable to: MMEA Bulletin
4. Please provide clear instructions for Invoicing.

Customer Signature: _____ Date: _____